

Message Text

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PAGE 01 MEXICO 06144 122311Z

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FM AMEMBASSY MEXICO

TO SECSTATE WASHDC 4824

UNCLAS MEXICO 6144

E.O. 11652: N/A

TAGS: BTIO,MX

SUBJ: INVESTMENT OPPORTUNITY: ROBERTO ARIAS-GARCIA

THE EMBASSY'S COMMERICAL SECTION HAS RECENTLY BEEN APPROACHED BY MR. ROBERTO ARIAS-GARCIA, A MEXICAN BUSINESSMAN, FOR ASSISTANCE IN LOCATING PROSPECTIVE U.S. FIRMS INTERESTED IN OFFERING CAPITAL, MACHINERY AND TECHNICAL KNOW-HOW FOR A NEW JOINT VENTURE. MR. ARIAS IS INTERESTED IN ORGANIZING A NEW COMPANY TO MANUFACTURE CRACKERS, COOKIES, BISQUITS, ETC. SR. ARIAS-GARCIA OFFERS \$80,000 FOR THIS VENTURE AND REAL ESTATE ON WHICH TO BUILD THE FACTORY. MR. ARIAS-GARCIA CLAIMS A PERSONAL NEW WORTH OF \$240,000, WHICH INCLUDES REAL ESTATE AND SHARES IN THE FOLLOWING COMPANIES: ARO INDUSTRIAL, S.A.M, MANUFACTURE OF STEEL FURNITURE; PLASTIC-PAC, S.A., MANUFACTURER OF PLASTIC BOTTLES; AND ARTE REAL, S.A., MANUFACTURER OF WOODEN FURNITURE.

WHILE MR. ARIAS HAS DONE SOME MARKET RESEARCH ON THE FOOD PRODUCTS TO BE PRODUCED, QUESTIONS SUCH AS TO ACTUAL SCALE OF PRODUCTION AND THE VARIOUS SIZES AND SHAPES TO BE PRODUCED WILL BE DEFINITELY DECIDED ONLY AFTER BUSINESS ARRANGEMENTS WITH AN AMERICAN PARTNER HAVE BEEN NEGOTIATED. A VOLUNTARY WTD REPORT ON MR. ARIAS IS NOW UNDER PREPARATION BY THE POST.

U.S. COMPANIES INTERESTED IN DISCUSSING A POSSIBLE JOINT VENTURE WITH MR. ARIAS SHOULD WRITE DIRECTLY TO:

SR. ROBERTO ARIAS GARCIA

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SIERRA VERTIENTES NO. 475

MEXICO CITY 10, D.F.

TEL: 520-1982.

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